

## Système U Develops New 'U Log' Logistics Platform

### FRANCE

France's Système U has developed a new logistics platform called U Log (U Logistique), which will see four regional distribution facilities combined into a centralised structure. The new platform was unveiled the retailer's AGM and will see regional DCs in Carquefou, Caen, Mulhouse and Vendargues combined into a single national entity.

"Our goal is twofold: to create new performance gains and enable Système U stores to benefit from harmonised logistics and optimised commercial conditions," said Ronan Le Corre, managing director of U Log.

IGD Retail Analysis claims the move paves the way for greater supply-chain integration with



Auchan, with which it recently signed a distribution agreement. 'The retailer could move to a structure composed of a supervisory and a management board,' according to IGD. 'If this takes place, chief executive Serge Papin could become chairman of the supervisory board and play a less operational role in future. Members will vote on this proposal in 2017.'

## McGowans Print Takes FESPA Industry Award

### IRELAND

McGowans Print has been awarded a gold award at the prestigious FESPA event in Amsterdam, which acknowledges excellence in screen printing, digital printing and textile printing, and welcomes entrants from all over the world.

McGowans Print won the award in the Point-of-Purchase Products – Paper and Board category, for a palette arch that it produced for Coca-Cola for the Christmas market. The build featured a series of blinking lights and proved so successful that it went viral for the drinks brand on social media. McGowans Print was delighted with the accolade, saying that the award illustrated the breadth of its production capabilities. For further information about McGowans



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## Arneg Launches New Fully Responsive Website

### ITALY

Enter the [www.arneg.it](http://www.arneg.it) website and discover a digital platform created with cutting-edge technology offering a next-generation user experience.

With a fresh new graphic layout for more accessible, recognisable visual communication coordinated with the group's corporate identity, the new site is multilingual and fully responsive, enabling complete use on every kind of device.

The site boasts several new user-friendly features, starting with the reorganisation of the product showcase with updated symbol

logic, enabling simpler, faster data access.

The product sheet has been designed to be more intuitive, with additional informative content, while the new personalised product search has been enhanced with lots of applicable filters to enable faster, better performance. This ensures that users can easily find the right solution for their every need and get information on stores or other manufacturing sites, while the site is also fully integrated with social media. In addition, a new photo gallery lets you view and download images.

Through its new-look site, Arneg



has developed an innovative digital platform (cross-media, multilingual and multi-country), which enables complete management of all Arneg companies, with full respect for its corporate identity. This will be rolled out across each of Arneg's 12

domains: Arneg Italy, Intrac, Oscartielle, Arneg France, Arneg Deutschland, Arneg España, Arneg Bangkok, Arneg Russia, Arneg Portuguesa, Arneg Canada, Arneg Brasil and Arneg Oceania.

New websites will follow soon.

### BRIEFS

#### POLAND | CARREFOUR LAUNCHES CLICK & COLLECT

Carrefour has rolled out its Click & Collect services to Warsaw, having previously offered the facility in Krakow. Five hypermarkets in Warsaw will now offer the service, with a range of large non-food items also available.

#### GLOBAL | KPMG REPORTS JUMP IN MERGERS

KPMG's latest *Transport Tracker* has revealed that completed mergers and acquisitions in freight and logistics rose in value from ~€8.7 billion in 2013 to just under €40 billion in 2015, with several smaller players being acquired.

#### IRELAND | MUSGRAVE ACQUIRES DISTRIBUTION BUSINESS

The takeover of Rosway Investments and subsidiary C.J. O'Loughlin & Sons by Ireland's Musgrave Group has been cleared by competition authorities. Rosway supplies chilled, frozen, ambient and non-food products.



#### UK | ALDI UK PARTNERS WITH IFORCE

Aldi UK has announced a partnership with iForce to support the launch and future growth of its e-commerce platform for non-food products, awarding it a long-term contract to provide fulfilment services to its online service.