



Coop Bicocca Village

🇮🇹 MILAN, ITALY

Following on from the 'Supermercato del Futuro' concept store at Milan Expo 2015, a collaboration between Coop Italy, INRES and Arneg, designed by Carlo Ratti, the new Coop store at the Bicocca Village in Milan brings this vision to life for the first time.

With a minimalist design, interactive panels (including 54 monitors and 46 touchscreen totems), 'augmented' labelling and more environmentally-friendly equipment, the store, which opened last December, is like stepping into a time machine. Using the interactive screens, customers can obtain product information by simply picking up a product or waving their hand in front of a particular fixture.

Arneg was on hand to provide state-of-the-art, energy-saving refrigeration units to the new store, while lighting suppliers included specialist firm Imoon.



At A Glance

NAME OF STORE:
Coop Bicocca Village
ADDRESS: via Friedrich Von Hayek 4,
Milan, Italy
OPENED: 6 December 2016
NUMBER OF STAFF: 12
STORE MANAGER:
Massimo Schiavoni
SIZE OF STORE: 800m²



Picture supplied by Arneg



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ARNEG ONCE AGAIN COOLS THE SUPERMARKET OF THE FUTURE

For the new Coop Bicocca Village in Milan, Arneg supplied both vertical and semi-vertical refrigerated cabinets and islands, with closed doors to save energy. All equipment is also presented in a form that best suits workers' needs. The PRAGA LF, SENDAI, BADEN H110, LISBONA LF H150, ASTANA, and MINI TORONTO units make it easier to manage products, loading and cleaning operations, as well as maximising the visibility of products.
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Picture supplied by Arneg

