



At A Glance

NAME OF STORE:
Despar Teatro Italia
ADDRESS: Calle Lombardo, 1944A,
30121 Venice
OPENED: December 2016
NUMBER OF STAFF: 41
STORE MANAGER: Ivan Michielan
SIZE OF STORE: 580m²
COST TO DEVELOP: €2.5 million



"Despar worked with the Ministry of Cultural Heritage to ensure the building's beauty remained intact: before, during and after the development."



Despar Teatro Italia

ITALY

Despar, which operates the Spar brand in Italy, last year opened what it describes as the 'most beautiful supermarket in Italy' - a breathtaking 580 square metre outlet in the former Teatro Italia cinema in Venice. As part of the €2.5 million refurbishment process, Despar sought to honour the magnificence of the original theatre. Thus, the solutions for the supermarket shelves, lighting and installations took into account the need to preserve the integrity of the room and its decorations. Despar worked with the Ministry of Cultural Heritage to ensure the building's beauty remained intact. The shelving used throughout is low-lying, meaning customers' gaze is drawn to the magnificent murals and artwork adorning the walls and ceiling. Arneg were among the suppliers to work on this project.

